

ORSOLYA HORVATH

Product Designer (UI/UX)

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ABOUT ME

A passionate problem-solver with a strong user-centric approach and transferable skills from over 20 years of experience across various industries, including travel, banking, IT, and healthcare in international environments. Transitioned into Product Design, specializing in identifying user problems and managing projects from concept to prototype, with a focus on creating clean, beautiful UI designs.

SKILLS

- User Research & Testing
- Lean User Experience (Lean UX)
- Logo Design & Style Guide
- Branding & Brand Guideline
- Typography & Color Theory
- Prototyping & Basic Animation
- User Flows & Wireframing
- Design Thinking & UCD
- Presentation & Storytelling
- Cross-Cultural Understanding

TOOLS

- Figma, Jira, Miro, Notion, FigJam, MS Office, MS Visio, Wordpress, Trello, Salesforce, Google Workspace, Lyssna, Draw.io

EDUCATION

UI Designer

CareerFoundry (2024)

- Intensive project-based +600 hours training program with a focus on User Interface and User Experience Design

Lean Organization Management

Level 2 Certificate

South Tyneside College, UK (2016)

Bachelor's Degree in Economics

Pannon University, Hungary

IT System Administrator

Budapest Business University

LANGUAGES

Professional: English, German, Italian
Native: Hungarian

FEATURED PROJECTS

Skillet *([Link to the portfolio](#))*

Responsive recipe web app for travelers

- A community based, AI supported recipe app with special filters for travelers with limited kitchen utensils.
- Key process: Competitive Analysis, User Research, MVP and KPIs, Rapid Prototype, Usability & User Preference Test, Style Guide, UI Design, Logo Design, Responsive Layouts

BreederKits *([Link to the portfolio](#))*

Cohesive brand and responsive web app for an online store

- An online store for pet breeders with customizable products and online support for self-branding.
- Key focus: Cohesive Branding, Inclusive Design, Lean UX, Usability & sleek User Interface
- Key process: User Flow Diagram, low, mid and high fidelity Wireframes, Brand Guidelines Document, Prototype, User Test, Responsive Layouts

WhoPaidWhat *([Link to the portfolio](#))*

Fintech native app for iOS and Android

- An expense-splitting native app featuring biometric login and integrated instant payment for easy cost splitting during group trips.
- Key process: Concepting, MVP, Wireframes, iOS & Android Design Patterns, Haptic Feedback, Sound and Mobile Gestures, Logo Design, User Personas, User Interface Design, Style Guide, iOS & Android Prototype, User Testing

MOST RECENT WORK EXPERIENCE

Full professional background history on [Linkedin](#)

Operations Manager

7/2020 - 12/2023

CarboCode Germany GmbH, Konstanz, Germany

- Managed the challenges of a rapidly growing startup with inefficient processes and high operational costs. Coordinated procurement and facilities matters, travel arrangements, postal services and guest reception.
- Implemented lean organizational techniques, identified cost-saving opportunities, established and personally managed internal IT support services, led training and compliance initiatives for legal occupational safety requirements.
- Raised compliance with occupational safety laws from 0 to about 90%, reduced telecommunication costs by 40%, significantly lowered external IT expenses by taking over major tasks internally.

Patient Coordinator

8/2018 - 6/2020

Beechwood Medical Practice, Bristol, United Kingdom

- Handled incoming calls and in-person inquiries from patients seeking guidance on navigating the healthcare system.
- Signposted patients to relevant healthcare services by assessing their symptoms and providing accurate information.
- Enhanced patient satisfaction and reduced unnecessary doctor's appointments by informing patients about self-care methods. Improved administrative efficiency by processing queries directly, minimizing the need for patients to visit the doctor for these concerns.